

Research on the Quality Education Curriculum System of New Media Art Design

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Abstract: Study the Reform Direction of New Media Art Design Curriculum System, Break the Barriers of Cultural and Professional Courses, and Find a Set of Curriculum Standards and Evaluation Mechanism Suitable for the Change of Practice Market.

1. Introduction

Education Should Keep Up with the Pace of Society. Especially Art Design is a Major That Lags Behind the Times. with the Change of Science and Technology, We Need to Constantly Adjust the Direction, System and Content of Education. with the Progress of Science and Technology, the Art Form of the Combination of Science and Technology Appears Rapidly[1]. At Present, China's Market for Creative and Multimedia Technology Proficiency, an Urgent Need for This Art Form of Specific Theoretical Level. Keep Up with the Development of Economic Market.

The Theoretical Research of Chinese New Media Art Education Has Not Been Paid Enough Attention, and Has Not Formed the Relevant System Theory. Overseas, New Media Artists Conduct Extensive Research in This Field. They Often Use New Forms of Expression of New Media Art. At the Same Time, Foreign New Media Education is Leading in Existing Technology. in This Way, Students' Personality and Creativity Will Be Better. Most Importantly, Foreign Art Education System and Its Industry Will Develop At the Same Time. in the Future Education, It is Worth Learning.

2. Research Process of Education and Teaching

New media art is an interdisciplinary field combining art and technology. That is closely related to the market[2]. Not only the designer of curriculum system, but also the designer of high-level art and technology, as well as the knowledge of many fields. These functions are developing rapidly in this technology. The era of development is indispensable. Moreover, as new media art is still in its infancy on the international stage, this law has not accumulated a relatively complete education system in the long-term training like other relatively mature modern art training. The development of new media system comes from the practical experience of object project. In the process of project implementation, students combine art and technology to explore the setting standards and requirements of the real “two system” integrated curriculum of quality education. Task driven, to build a high-level ability “project + theme” guidance method[3]. Project guidance through a comprehensive introduction of enterprise projects, full-time and part-time education group settings, “project driven, theme based, diversified and unified, highly capable” studio, to establish the main production line of school curriculum and the actual project of the enterprise, in fact, is still discussing the new mode of education and learning, forming the actual context of the industry, students' professional quality and work ability High. Through the implementation of “six environments” and the teaching process of enterprises. Focus on professional cognition and select typical projects. Focus on the work process and break down the tasks. Please focus on cultural policies and project topics; please focus on improving your work ability. Plan the curriculum design and implement the curriculum arrangement according to the actual situation. To evaluate the improvement of education quality[4]. By studying the advanced foreign teaching concepts and

models, we can improve students' initiative and enthusiasm, and reform foreign teaching methods.

2.1 Direction of Curriculum System Reform

The fact that the art route must be professionalized is not related to the public cultural route of the art venue. The curriculum system of “quality education and professional education” and “the first and second classes” is unified. Please seek the unity between quality education and professional education. The instruction, infiltration and other flexible methods focus on the concept, occupation, culture, technology and other aspects. The professional curriculum system and the unified quality education curriculum system form a tacit understanding of the cultural nature of university students and the professional style[5]. Professional awareness and voice personality improve their overall quality. Realize “all-round education, comprehensive education”.

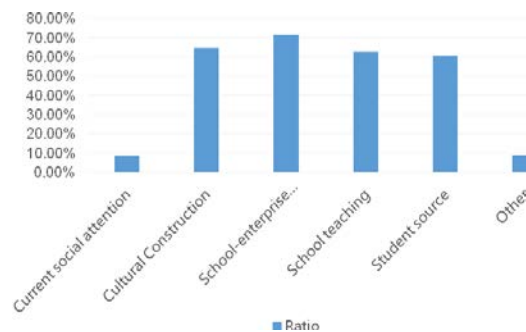


Fig.1 Histogram of the Survey Results

The quality education course combines the quality education with the professional guidance of art design to build a comprehensive design and integrated participation education system[6]. The former cultural courses are based on the re analysis and position of knowledge, ability and quality, close construction projects of campus culture and professional education needs. The “online education”, “classroom education” and “practical education” are three in one. Please build the “online classroom”, which is self selection, and introduce students' learning habits and self-learning ability as the focus of training knowledge transfer, “Classroom education” is the interaction of recruitment topics. Students' self-awareness and the ability to analyze problems are the starting points for training. Organize the students' perseverance and innovation ability, participate in the campus document construction project and professional practice.

3. Evaluation Mechanism and Measures

3.1 Implementation of “Course Director System”

Curriculum quality monitoring is divided into two parts: Teachers' teaching quality monitoring and students' learning quality monitoring. The course quality management committee cooperates with the school enterprise in the second management and patrol system, the course quality evaluation standard and process control system, and the course quality evaluation terminal system package[7]. Strictly implement the rules of students' learning process and effect evaluation.

3.2 Pay attention to the assessment of process capability and form a multiple evaluation model

Full time school teachers and business managers can ensure the quality of students' career and improve their job skills, and participate in all aspects of practical teaching management, process tracking, quality management, etc[8]. “Academic report” system is an effective method of process management. Academic reports are records of students' learning process. It emphasizes procedure, logic and speculation, and improves the track test of students' growth. The process of demonstrating the ability to emphasize the latter. Academic reports let students focus on the integration of theoretical research and practical links, industry and enterprise, and design thinking and production.

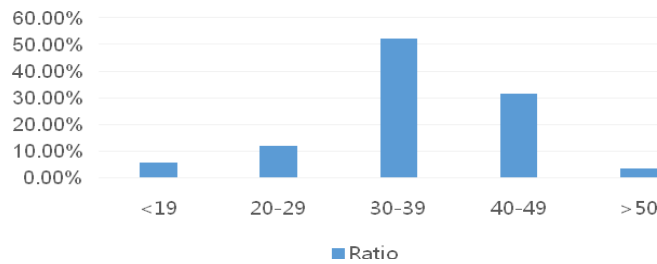


Fig.2 Questionnaire Survey of New Media Art Design Class

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4. Quality Education Curriculum System of Art Design

4.1 Public Basic Courses to Cultivate Basic Literacy

Ideological education includes two venues, the students' political quality (“thinking” and “Introduction”) and military line. In order to improve the two basic skills of English, the basic line of computer for the future social needs, improve the students' physical ability to provide students, and build necessary for healthy sports.

4.2 Humanities and Social Sciences Courses to Cultivate Professional Quality

The focus is on the design ethics responsibility and design education. The design ethics and responsibility ethics designed by the students are to strengthen the design responsibility of the students, to strengthen the design concept of the students, the environmental awareness of green design, and the design responsibility, correct, the leader of public consumption and cultural heritage.

The essence of training design that pays attention to creative diversity is creativity. If you want good design, you need to be creative. Where does creativity come from? From a professional point of view, this is a problem of methodology. From the perspective of non experts, we can see the communication ability of story, media literacy and other aspects.

Pay attention to the inheritance of national culture and respect for multiculturalism. Nationality is also global. Design should not only focus on form, but also on meaning. Design is not only the creation of material form, but also the way of life. It integrates national culture into design and improves music, dance, art, etc.

4.3 The Quality Development Course of Cultivating Comprehensive Quality

Professional core technology. Work with people, information processing, digital application, problem-solving, self-improvement, innovation and communication with foreign language application and other core technologies cultivate employees. Germany, Britain, the United States, Australia, New Zealand and other developed countries. The hot spot of regional vocational education and employment training has become the development trend of world vocational education and talent training.

Career planning. Personal life can be planned, and career planning should be carried out as early as possible. As the main body of education, schools should carry out vocational planning education in the process of training students. Master several stages of career development, pave the way for

successful career planning, preliminarily analyze the trend of career development, scientific methods can be used for career development, and lay the foundation for future career development.

Innovation and innovation education in the context of the Internet era, through the combination of MOOC courses and practical courses, universities pay attention to the cultivation of innovative spirit and entrepreneurial ability of college students. At the same time, the school provides the basis of entrepreneurship, provides innovation and entrepreneurship center with funds for students, and sets up necessary technical consulting services, which is the basic quality of students' learning and innovation and the incentive of entrepreneurship training in the actual battle.

Others, such as mental health education and safety education, are the basis of ensuring the development of physical and mental health and play an important role that cannot be ignored.

5. Suggestions on the Implementation of Quality-Oriented Curriculum System

5.1 About English, Physical Education and Other Public Basic Courses

The design of professional English curriculum should grasp the needs of students and do something about it. Schools should change the concept of the past, treat students as customers, formulate different solutions according to customers' needs, and carry out differentiated education. For example, universal education is the most basic condition of Vocational English, which meets the graduation examination, or the hope students working for international companies can't open the small class with high education for those who want to participate. Although this kind of educational design increases the cost of management, it really does from the perspective of students, from the perspective of students. In the art major, professional courses are generally arranged in the morning, quality education courses are arranged in the afternoon, physical education courses are arranged at 4 p.m. and evening. The purpose of this design is not one, but to treat physical education as a concern. This course can not only enhance students' physical strength, but also enrich their spare time life.

5.2 Tips for Flipped Classroom Teaching

In the classroom, a discussion room is set up to change the identity of students. Most art majors are studio style classrooms. The students are very free. There is no podium. More often, teachers and students sit in a group and form group discussions automatically. This class comparison, freedom, this is, in this method, how to fully mobilize the enthusiasm of the students, let them participate in the group discussion type of education design, which is necessary for teachers to use in his brain. Our students have such characteristics: they communicate alone, discuss openly, and are not willing to ask questions publicly. Most typically, after class, generally speaking, no one raised his hand. This is their question. Other people laugh at the inadequate experts, but in the end, many people may surround them. Therefore, it is also a real process of arousing the enthusiasm of students, which needs to be studied constantly to build the thinking system of students. In addition, the examination of Chinese students in primary and secondary schools is experimental, and they have not formed the habit of thinking actively and discussing problems actively. When they arrived at the University, he suddenly began to discuss. And that often doesn't last. Half an hour is recommended. Too long time will greatly reduce the atmosphere of the classroom. The preparation of students before discussion is also very important. It must be sorted out and considered in advance. If appropriate, it should be implemented through evaluation and evaluation. Only in class can we better reflect the enthusiasm of students.

5.3 Keep Pace with the Times in Assessment Methods

In the evaluation of evaluation methods, a variety of evaluation methods are used, such as self-evaluation, mutual evaluation, comprehensive expert evaluation, and process evaluation for scientific evaluation. With the advent of the Internet age, evaluation methods have become more flexible and diverse. Now many teachers have a headache because of the students who play mobile phones in the class. In fact, we have changed the thinking and methods of education, and mobile phones can become a tool for education and evaluation. For example, if you are not an expert, if

you are ignored by the experts, how do you have more fans is the same, and, what's more, these evaluation indicators behind the times are effective ways to improve students' autonomous learning.

6. Conclusion

Professional design ability is hard power, and artistic and cultural accomplishment is soft power. The society's demand for art professionals is not only strong professional skills. The company also assesses the grassroots work forms and potential development capabilities of job seekers. Therefore, in the training of art professional, the quality education curriculum system as a special education curriculum is very important and needs to be highly evaluated and promoted.

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